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WEB-BASED PSA VIDEO PLAYER TO BE LAUNCHED FOR NATIONAL SAFE PLACE ON JULY 5

LOUISVILLE, Ky. — A web-based public service announcement video player for National Safe Place, a non-profit organization helping youth in crisis, is set to be launched by Cyber View on July 5. The PSA video player will be located at the following web site address:

www.nationalsafeplace.org/videos/mediacenter.php

The web-based video player will take advantage of emerging web site technology utilizing a combination of Adobe® Flash® and AJAX. The videos will be streamed on the Internet using the Flash® Video Player. AJAX will allow visitors to the web site to quickly switch between videos.

For the past 6 years National Safe Place has been the primary non-profit organization for Cyber View. In 2002 Cyber View was asked to assist Safe Place with the re-design of a teen focused section of their web site. Cyber View was called upon again in 2006 to re-design the entire Safe Place web site. The new site was database driven using a content management system, which provided the functionality for expansion such as the new web-based PSA video player.

About Cyber View

Cyber View is a web marketing and multimedia company based in Louisville, Ky. Since 1999 Cyber View has offered services geared to businesses of all sizes, including: web design, graphic design, web development, multimedia, online commerce, web hosting, marketing, and branding. For more information, visit www.cyberviewsites.com.

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