



WATERFRONT DEVELOPMENT CORPORATION
PORT OF LOUISVILLE, KENTUCKY

FOR IMMEDIATE RELEASE

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**STEAMER BELLE OF LOUISVILLE RECEIVES
A STYLISH NEW PRESENCE ON THE INTERNET**

LOUISVILLE, Ky. — A newly redesigned web site was unveiled on Monday that will provide a more user-friendly experience for the patrons of the Belle of Louisville. The new site will include features such as easier navigation, simpler layout, printer-friendly format and drop-down menus. Visit the redesigned site at: www.belleoflouisville.org

Powered by CyberStudio, a content management system built by Cyber View, the Belle's new web site can be easily maintained by the staff of the Belle of Louisville. Frank Garofalo, project manager of Cyber View, said "We are pleased to continue our relationship with the Belle of Louisville over these past 3 years."

About Belle of Louisville

The Steamer Belle of Louisville, a National Historic Landmark, and the Riverboat Spirit of Jefferson serve as the western anchor of Louisville's award winning Waterfront Park in downtown Louisville, Kentucky. The Belle of Louisville is owned by Louisville Metro Government and managed by the Waterfront Development Corporation.

About Cyber View

Cyber View is a web marketing and multimedia company based in Louisville, Ky. Since 1999 Cyber View has offered services geared to businesses of all sizes, including: web design, graphic design, web development, multimedia, online commerce, web hosting, marketing, and branding. For more information, visit www.cyberviewsites.com.

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